EVALUATION: WHAT IS IT & WHY DO IT

WHAT IS EVALUATION?
Evaluation is a process that critically examines a program. It involves collecting and analyzing information about a program’s activities, characteristics, and outcomes. Its purpose is to make judgments about a program, to improve its effectiveness, and/or to inform programming decisions.

WHAT MAKES A GOOD EVALUATION?
A well-planned and carefully executed evaluation will reap more benefits for all stakeholders than an evaluation that is thrown together hastily and retrospectively. Though you may feel that you lack the time, resources, and expertise to carry out an evaluation, learning about evaluation early-on and planning carefully will help you navigate the process.

WHY EVALUATE?

HOW TO EVALUATE INFORMATION

- To see what we have achieved
- To improve our monitoring
- To make our work better
- To critique our own work
- To share our experiences
- To help plan for the future
- To collect information
- To measure our own work

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